



**SAARF MEDICAL SOLUTIONS**

A Legacy of Excellence

# COMPANY PROFILE

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# 2020

# MESSAGE FROM CEO / FOUNDER



**Sheeraz Ahmad**  
CEO and Founder

The evolution of **SAARF** is a result of thirst to provide excellent services to healthcare sector vesting 10 years' experience of this field. With an objective to serve the clients with the best, SAARF Medical Solutions was registered in 2018. We deal in hi-tech medical equipment from the reputed and established manufacturers worldwide.

We provide every solution to healthcare sector in Pakistan whether it's providing services and solutions or procurement of goods.

That is why we are called:

Specialized  
And  
Accustomed  
Relief  
Facilities

**SAARF**

We have vast knowledge and deep understanding of the healthcare sector in Pakistan. With utmost dedication and market intelligence we aim to be a leader in HealthCare Sector. We believe in team work and therefore our team is the best.



# MISSION, VISION & VALUES

## GOALS

Measurable

Achievable

Realistic

Result

Time

## MISSION

SAARF Medical Solutions will strive to achieve its vision and go an extra mile by means of:

- Providing wide range of medical equipment and technological support to Healthcare sector of Pakistan.
- Making sure a high customer satisfaction through solutions that fit best.
- Utilizing wide experience and deep knowledge possessed by our team to achieve our mission.
- Considering our social responsibility and contributing towards safety and betterment of the society.

## VISION

To breathe a new life into an era of the most advanced and best healthcare facilities in Pakistan and to create **"A Legacy of Excellence"** for others to follow.

## VALUES

SAARF Medical Solutions is the name of a value-led team where values create a moral compass for the entire team. Our Attitudes and actions are guided by HEART.



- Honesty is the top priority
- Excellence is our legacy
- Accountability at all times
- Respect for everyone
- Teamwork

VALUES

MISSION

VISION





# QUALITY MANAGEMENT SYSTEM

Quality

SAARF Medical Solutions believes in quality management and implements policies to ensure quality in every department of the organization. Some of the prominent policies acquired and implemented for qualification of the ISO certificates below include Quality Policy, Information Security Policy and Work, Health and Safety Policy. We are registered with all concerned Federal and Provincial departments, and own certifications like ISO 9001, OHSAS 18001, ISO 27001, and ISO 14001.



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# SAARF IN BRIEF

**TOTAL OFFICE SPACE**

**8,167 sq. Ft**

Employees at SAARF Medical Solutions are highly educated, flexible, ambitious, innovative and self-confident. They thrive on change and challenge and accept responsibility by taking initiatives and adopting to a stimulating international working environment.

## **Our Technical Expertise include:**

- Chartered Accountants
- Cost and Management Accountants
- Experienced Managers
- Biomedical Engineers
- Electrical Engineers
- Procurement Specialists
- Consultants
- Doctors
- IT/Software Engineers



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# SAARF IN BRIEF



Professional degree

10 persons



Technical degree

15 persons



University and Master's degree

16 persons



Total full-time employees

47 persons

**SAARF's personnel have extensive experience in the following fields:**

- Implementing and managing Turn Key Projects
- Sale and Maintenance of Medical Equipment
- Consultancy for procurement, HR etc.
- Development and implementation of reporting systems



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# OUR PRODUCTS

## MEDICAL EQUIPMENT

- |                           |              |
|---------------------------|--------------|
| ● Anesthesia Machines     | Europe       |
| ● ICU Ventilators         | Europe / USA |
| ● Patient Monitoring      | Europe       |
| ● Radiology               | Europe / USA |
| ● Endoscopy               | Europe       |
| ● OR Equipment            | Europe       |
| ● HF-units                | Europe       |
| ● Sterilization           | Europe       |
| ● Dental                  | Europe       |
| ● Veterinary              | Europe       |
| ● Anesthesia Disposable   | Europe       |
| ● Hemodialysis Equipments | Europe       |
| ● Surgical Instruments    | Local        |
| ● OT Lights               | Europe       |





# OUR PRODUCTS



- OT Tables Europe
- Hospital Furniture Europe
- Stretchers Europe
- ICU Beds Europe
- Neonatology Equipments Europe
- Hospital Waste Incineration Europe
- Medical Gas Pipeline Europe
- In-Vitro Diagnostic Equipment Europe



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# BUSINESS OVERVIEW

## OUR SERVICES

- Waste Management
  - Infectious Waste Management Solutions
  - Solid Waste Management Solutions
  - Janitorial Services
- IT Solutions
  - HealthCare Information System
  - Telemedicine System and Solutions
  - TeleRadiology System
  - Android/IOS Application Development
  - 3D Modelling/Designing
- Consultancy Services
  - Feasibility & Business Plan
  - Pre-Operation & Commissioning
  - Human Resource Development
  - System Audits
  - Technical Analysis
- Research
  - Biostatistics
  - Epidemiology
  - Health Services Research
  - Population Sciences
  - Procurement
  - Tender Management
- Health Management
  - Administration & Operations
  - Conceptual Design Study
  - Accreditation & Consulting



# BUSINESS OVERVIEW



- Equipment
  - Planning & Development
  - Bid Analysis
  - Contract Management
  - Installation & Commissioning
  - Procurement Management
  - Waste Management
- Turnkey Solutions
- Trainings
  - Management
  - Clinical

## OUR ASSOCIATES

- Techovative, Rawalpindi
- Holistic Care, Lahore
- Euro Consult Pakistan (Pvt.) Ltd., Lahore
- 3R & Incinero Waste Management, Lahore
- Mohagony Interiors, Lahore
- Global Enterprises, Lahore.





# BRAND LANDSCAPE



## LEGACY OF EXCELLENCE

We seek to provide innovative, state of the art solutions and products to address the scientific technical and engineering obstacles faced by our clients in a wide variety of market. Our innovative relationship focused approach takes a forward looking view of customers need and anticipates future challenges.



## CUSTOMER FOCUSED INNOVATION

Our strategy of developing customer focused innovations means that we are always looking towards the next generation of solutions and achievements.

## Mission

Our team looks to utilize corporate and personal patents, innovative techniques and knowledge that in conjunction with the latest approach will allow our professionals, consultants and engineers to create pioneering solutions for the HealthCare Sector in Pakistan. It is our philosophy to ensure that we provide world class equipment, support and service at every point of contact with our customers. Our drive for excellence is matched by our commitments to ensuring the safety of our staff and end users of our equipment alike. We do not compromise on clients' relationship but take a long-term view to building lasting partnerships.

Understanding our clients' individual needs, enable us to design solution which meets all their unique needs as well as accounting for future development in a commercially attractive way.

It is vital that we recognize the individuality of our customers and understand them so that we can develop our solutions. If we do not know clients then we cannot meet their requirements.

Our company's infrastructure is oriented towards the conceptions of ground breaking technological solutions to succeed in the field we work in.

That is why our Slogan is

**A LEGACY OF EXCELLENCE**



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# EDUCATION AND TRAINING



## CUSTOMERS FOR EQUIPMENT

Target audience:

- OPERATORS/END USRES
- DOCTORS
- TECHNICIANS

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This includes hands-on training on the product operation.



## HR

Target audience:

- ONSITE EMPLOYEES
- OFFSITE EMPLOYEES

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This includes basic theory of product operation and features, product advantages and peculiarities. It also covers basic HR trainings on behavior, conduct and quality management.



## CLIENTS FOR SERVICES

Target audience:

- SALES MANAGERS
- ASSISTANTS
- MACHINE OPERATORS

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This includes in-depth training on product installation, set-up, maintenance and repair. Also includes training on conduct and behavior.

Employees are building blocks for an organization and therefore we strongly believe in continuous improvement and growth of our people. Regular training programs are being organized at SAARF Medical Solutions to meet the requirements of changing world and industry. Employees are encouraged to pursue higher education and training programs to not only enhance their own knowledge and skills but to add value to the organization as well. Training programs include on hand technical trainings and classroom workshops as well.





# COMPETITIVE ADVANTAGES

## All Under One Roof

One of the prominent quality that makes SAARF Medical Solutions unique and distinct from others in the market is that we offer solution for management of complex projects from supply of equipment to its operation, management and maintenance all under one roof.

## Experience & Potential

At SAARF we have diversified experience, deep knowledge enriched with the potential of delivering the projects successfully. That's why our customers feel themselves in safe hands.

## Safety and Social Responsibility

Being a member of the society, we work in, we consider ourselves responsible to contribute towards safety, security and growth of our society and the people who live there. We aim to provide every possible solution to their problems and help them growing with our trainings and education programs.

## Excellence, Competency & Professionalism

We believe in professional attitude and dedication towards the commitments we make. We trust our team in terms of competency and excellence while performing their duties.

## Quality Management System

To provide quality services and solutions to the clients, it is imperative to have a system implemented and operative within our organization first. We do follow internal quality management systems and have acquired the ISO certificates like ISO 9001:2015, ISO 18001:2007, 27001:2013 and ISO 14001:2015.







# A legacy of Excellence



Quality Registrar Systems



ASCB(E)  
Accrediting  
Certifying  
Bodies.



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